

Rep Order# 6868647

Ver# 1

Status New

Traffic Order#

Printed: 10/29/2012 9:55 AM

1 of 6

EC'd Yes

Last Received: 10/29/2012 8:51 AM

Showing Buylines: All Lines

Station WVBT-TV NORFOLK, VA.

Advertiser ( ) OBAMA FOR AMERICA

Product BARACK OBAMA

Estimate# 1537

Buyer DAN NAGELBERG

Phone#

Fax#

Agency ( ) GMMB

3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E 95/101/1537

Flight Dates 10/30/2012 - 11/06/2012

Hiatus Weeks

Rep Firm

Sales Office ( ) PHILADELPHIA

Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005

Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --  
SC=\*

-- REMARKS --  
THIS IS A NEW CONTRACT  
TOTAL 56,125  
PLS CONFIRM ASAP  
THANKS, ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F	10A-11A	Millionaire	:30	\$20.00	10/30-11/02	8	1	8	\$160.00	
				Buyline Comment: MILLIONAIRE								
	2	M-TU	10A-11A	Millionaire	:30	\$20.00	11/05-11/06	4	1	4	\$80.00	
				Buyline Comment: MILLIONAIRE								
	3	TU-F	2P-3P	Steve Wilkos	:30	\$50.00	10/30-11/02	8	1	8	\$400.00	
				Buyline Comment: STEVE WILKOS								
	4	M	2P-3P	Steve Wilkos	:30	\$50.00	11/05-11/05	2	1	2	\$100.00	
				Buyline Comment: STEVE WILKOS								
	5	TU-F	3P-4P	Jerry Springer	:30	\$60.00	10/30-11/02	4	1	4	\$240.00	
				Buyline Comment: JERRY SPRINGER								
	6	M	3P-4P	Jerry Springer	:30	\$60.00	11/05-11/05	1	1	1	\$60.00	
				Buyline Comment: JERRY SPRINGER								
	7	TU-F	4P-5P	Steve Wilkos	:30	\$100.00	10/30-11/02	8	1	8	\$800.00	
				Buyline Comment: STEVE WILKOS								
	8	M	4P-5P	Steve Wilkos	:30	\$100.00	11/05-11/05	2	1	2	\$200.00	
				Buyline Comment: STEVE WILKOS								

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	9	TU-F	5P-6P	JERRY SPRINGER	:30	\$100.00	10/30-11/02	4	1	4	\$400.00	
	10	M	5P-6P	JERRY SPRINGER	:30	\$100.00	11/05-11/05	1	1	1	\$100.00	
	11	TU-F	6A-7A	THE DAILY BUZZ	:30	\$20.00	10/30-11/02	4	1	4	\$80.00	
	12	M-TU	6A-7A	THE DAILY BUZZ	:30	\$20.00	11/05-11/06	2	1	2	\$40.00	
	13	TU-W,F	10P-1045P	LATE NEWS	:30	\$500.00	10/30-11/02	3	1	3	\$1,500.00	
	14	TH	1030P-11P	LATE NEWS	:30	\$500.00	11/01-11/01	1	1	1	\$500.00	
	15	M	10P-1045P	LATE NEWS	:30	\$500.00	11/05-11/05	1	1	1	\$500.00	
	16	TU-W	1045P-11P	SPORTSWRAP	:30	\$300.00	10/30-10/31	2	1	2	\$600.00	
	17	M	1045P-11P	SPORTSWRAP	:30	\$300.00	11/05-11/05	1	1	1	\$300.00	
	18	SA	1030P-11P	LATE NEWS AFTER SPORTS	:30	\$250.00	11/03-11/03	1	1	1	\$250.00	
	19	SU	10P-1045P	LATE NEWS	:30	\$500.00	11/04-11/04	1	1	1	\$500.00	

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<b>Station</b>	WVBT-TV NORFOLK, VA.
<b>Advertiser</b>	( ).OBAMA FOR AMERICA
<b>Product</b>	BARACK OBAMA

**Agency** ( ) GMMB  
3050 K ST NW  
WASHINGTON

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) ANJIE BRADY

Estimate# 1537

Agency C/P1/P2/E 95/101/1537

**Flight Dates** 10/30/2012 - 11/06/2012

Salesperson Phone# 215-567-6005

## Hiatus Weeks

Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	20	M	9P-10P	Buyline Comment: MOB DOCTOR	:30	\$800.00	11/05-11/05	2	1	2	\$1,600.00	
	21	TU	8P-9P	Buyline Comment: RAISING HOPE/BEN AND KATE	:30	\$1,500.00	10/30-10/30	2	1	2	\$3,000.00	
	22	TU	9P-10P	Buyline Comment: NEW GIRL/MINDY PROJECT	:30	\$1,500.00	10/30-10/30	2	1	2	\$3,000.00	
	23	W	8P-10P	Buyline Comment: X FACTOR	:30	\$1,500.00	10/31-10/31	2	1	2	\$3,000.00	
	24	TH	8P-1030P	Buyline Comment: X FACTOR	:30	\$1,500.00	11/01-11/01	2	1	2	\$3,000.00	
	25	F	8P-9P	Buyline Comment: KITCHEN NIGHTWARE	:30	\$400.00	11/02-11/02	2	1	2	\$800.00	
	26	SA	3P-630P	Buyline Comment: COLLEGE FOOTBALL	:30	\$300.00	11/03-11/03	4	1	4	\$1,200.00	
	27	SA	7P-1030P	Buyline Comment: COLLEGE FOOTBALL	:30	\$300.00	11/03-11/03	4	1	4	\$1,200.00	
	28	SU	1P-415P	Buyline Comment: REDSKINS FOOTBALL	:30	\$6,000.00	11/04-11/04	4	1	4	\$24,000.00	
	29	SU	12P-1P	Buyline Comment: FOX NFL SUNDAY	:30	\$700.00	11/04-11/04	1	1	1	\$700.00	
	30	SU	8P-10P	Buyline Comment: X FACTOR LIVE	:30	\$1,500.00	11/04-11/04	2	1	2	\$3,000.00	



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Product BARACK OBAMA    WASHINGTON, DC 20007    Salesperson ( )  
Estimate# 1537    Agency C/P1/P2/E 95/101/1537    Salesperson Phone# 215-567-6005  
Buyer DAN NAGELBERG    Flight Dates 10/30/2012 - 11/06/2012    Salesperson FAX# 215-567-5938  
Phone#    Hiatus Weeks  
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	42	M-TU	7A-8A	WAVY FOX NEWS AT 7A Buyline Comment: WAVY FOX NEWS AT 7A	:30	\$125.00	11/05-11/06	4	1	4	\$500.00	
	43	TU-F	11A-12P		:30	\$20.00	10/30-11/02	8	1	8	\$160.00	
	44	M-TU	11A-12P		:30	\$20.00	11/05-11/06	4	1	4	\$80.00	
	45	TU-F	9A-10A		:30	\$20.00	10/30-11/02	4	1	4	\$80.00	
	46	M-TU	9A-10A		:30	\$20.00	11/05-11/06	1	1	1	\$20.00	
	47	M-TU	5A-6A	RICKI LAKE Buyline Comment: RICKI LAKE	:30	\$5.00	11/05-11/06	1	1	1	\$5.00	

--REPORT TOTALS--  
Report Totals: 137 / \$56,125.00

--SALES MONTHLY TOTALS--  
Nov 12: 137 / \$56,125.00  
Sales Totals: 137 / \$56,125.00  
Station Totals: 137 / \$56,125.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

--COMPETITIVE--

Market Totals	\$215,865	CATV 0%	WAVY 19%	WGNT 14%	WPXV 0%	WTKR 16%
		WTVZ 11%	WVBT 26%	WVEC 14%		

--COMPETITIVE COMMENTS--

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Product BARACK OBAMA WASHINGTON, DC 20007 Salesperson ( ) ANJIE BRADY

Estimate# 1537 Agency C/P1/P2/E 95/101/1537 Salesperson Phone# 215-567-6005

Buyer DAN NAGELBERG Flight Dates 10/30/2012 - 11/06/2012 Salesperson FAX# 215-567-5938

Phone# Hiatus Weeks

Fax#

COMPETITIVE IS ESTIMATED

Books null

Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

-- CREDIT RISK --

CASH IN ADVANCE